



Iowa Business Council

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MEDIA ALERT

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MEDIA INVITED – IOWA BUSINESS COUNCIL ANNOUNCES TWO-YEAR AGENDA

- WHAT:** Iowa Business Council 19th Annual Partnership Meeting & Dinner
By Invitation Only
- WHEN:** Monday, January 31, 2005
Reception – 6:00 p.m.
Program – 7:00 p.m.
Dinner immediately following
- WHO:** John Forsyth, Chairman & CEO, Wellmark Blue Cross Blue Shield of Iowa and Chair of the Iowa Business Council, will present the two-year agenda.
- WHERE:** The Renaissance Savery Hotel
401 Locust Street, Des Moines, Iowa
- MEDIA ARE INVITED:** Please RSVP your attendance by noon on January 31 to Carole Curtis via phone or e-mail (listed above)
- SUMMARY:** The Iowa Business Council, a non-profit, non-partisan organization of the top executives of 23 of Iowa's largest businesses and three Regent universities employing over 150,000 Iowans statewide, was founded in 1986. Its purpose is to focus the active personal commitment of the leaders of Iowa's major employers in statewide leadership roles to enhance Iowa's economic vitality. Council members identify major economic issues, evaluate options and assist in implementing solutions through collaborative public/private partnerships such as the Iowa Coalition for Innovation & Growth with its action-oriented hot teams and the Iowa Partnership for Homeland Security. In addition, the Iowa Business Council releases a quarterly economic outlook based on survey responses from its members.