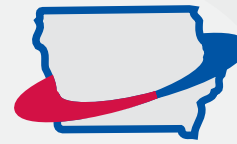


GOVERNANCE



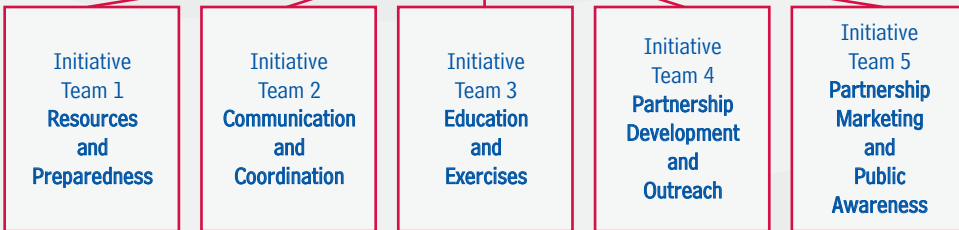
SAFEGUARD
 IOWA
 PARTNERSHIP

BUILDING SAFER,
 MORE RESILIENT
 COMMUNITIES
 THROUGH
 PUBLIC-PRIVATE
 PARTNERSHIPS

Safeguard Iowa Partnership
 Advisory Council

Safeguard Iowa Partnership
 Executive Committee

Safeguard Iowa Partnership
 Operating Council



Safeguard Iowa Partnership
 Operating Council

SIP Initiative Teams

Safeguard Iowa Partnership
 Regional Committees



Safeguard Iowa Partnership is sponsored by:



Iowa Business Council



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VISION

Ensure safe, resilient communities for the residents and businesses of Iowa.

MISSION

Strengthen the capacity of the state to prevent, prepare for, respond to, and recover from disasters through public-private collaboration.

STRATEGY

Ensure preparedness and resiliency on a state and local level by:

- Building strong relationships between business and government
- Expanding existing capabilities
- Promoting awareness of available resources
- Developing communication systems
- Facilitating education and training

OBJECTIVES

- Secure statewide commitment of government and business leaders
- Prioritize the threats and risks in the state of Iowa
- Inventory available business resources for use by emergency management personnel
- Develop effective communication systems between public and private sectors
- Provide education and training to enhance knowledge, skills and abilities
- Conduct exercises with public and private partners to validate operational capabilities



SAFEGUARD IOWA PARTNERSHIP INITIATIVE TEAMS

Resources and Preparedness

- Create an inventory of business resources, equipment, and expertise resident in Iowa to enhance preparedness in advance of a crisis
- Develop and implement procedures for requesting and coordinating resources
- Provide support for recruiting businesses to register emergency response resources

Communication and Coordination

- Establish business participation in the State Emergency Operations Center and develop activation procedures
- Develop interoperable, redundant, and sustainable communication systems infrastructure between public and private sectors
- Develop and test incident alert and information sharing systems, develop protocols and procedures for notification, postings, and situational reporting

Education and Exercises

- Increase business participation in education, training and exercise opportunities with public agencies to enhance the knowledge, skills, and abilities of the public/private participants and to validate operational capabilities
- Enlist business participation in public grant program development
- Design and implement a public health and business collaboration plan for receipt, storage, and delivery of the Strategic National Stockpile medicines and supplies
- Expand public/private partnership opportunities through participation in public health response teams

Partnership Development and Outreach

- Implement Safeguard Iowa Partnership governance plan and strategic plan for growth and public outreach
- Build on efforts to be inclusive, collaborative, and to broaden participation
- Develop and implement plan for financial support to fund the initiatives of the partnership

Partnership Marketing and Public Awareness

- Develop and implement strategic marketing plan and communications materials
- Develop and implement media communications plan to publicize public and private cooperative actions to ensure preparedness and resiliency
- Introduce Safeguard Iowa Partnership to elected officials and other key stakeholders