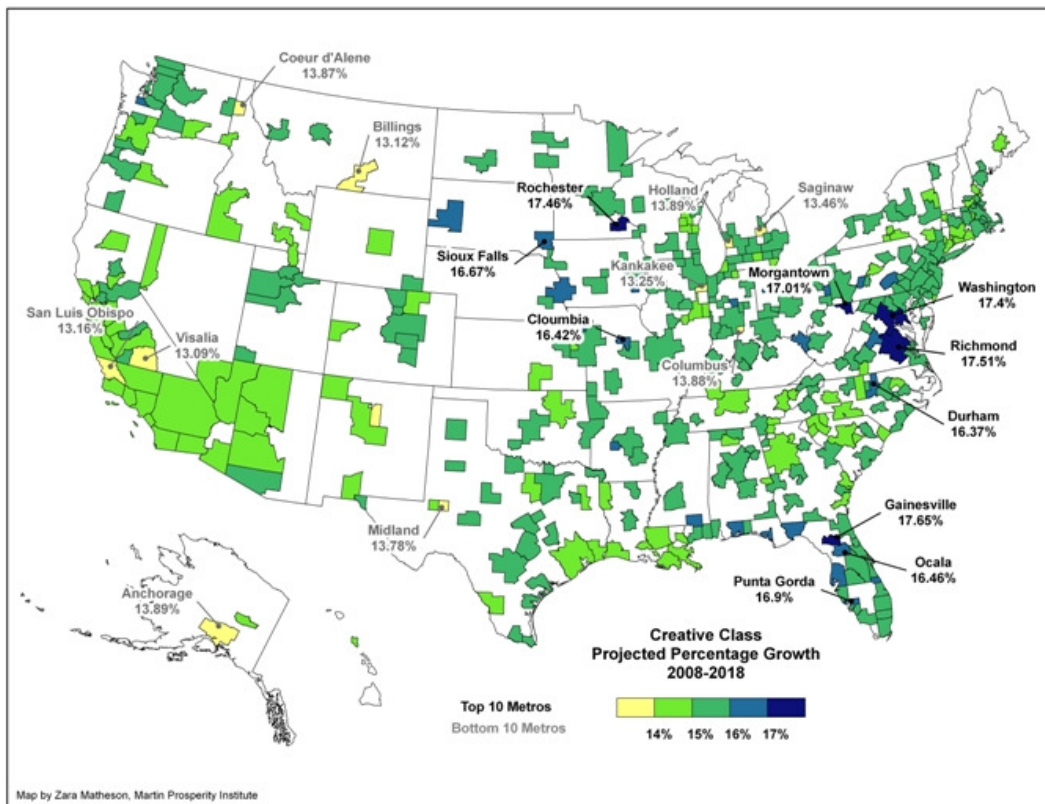


Creative Class Projected Percentage Growth 2010 - 2018



The map above plots the projected percentage change in creative class jobs for U.S. metros. Gainesville, FL - home to the University of Florida - is the biggest projected gainer, with a projected 17.7 percent increase in creative class jobs, followed by Richmond, VA (17.5 percent), Greater Washington, D.C. (17.4 percent), Morgantown, WV (17.01 percent), Punta Gorda, FL (16.9 percent), Sioux Falls, SD (16.7 percent), Ocala, FL (16.5 percent), Columbia, MO (16.4 percent), and Durham, NC (16.4 percent). The only large metro to make the list is Greater Washington, D.C., and college towns stand out, as well as a couple of smaller Florida communities where jobs are growing off of a small existing base.

Source: *Where the Creative Jobs Will Be*, <http://www.theatlantic.com/business/archive/2010/08/where-the-creative-class-jobs-will-be/61468/> posted August 25, 2010