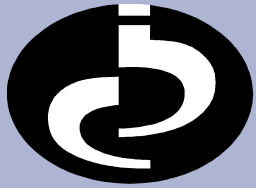




**Iowa Business Council**

# **Early Childhood Update**

**Lynn M. Graves**



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# WHY Early Childhood?

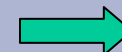
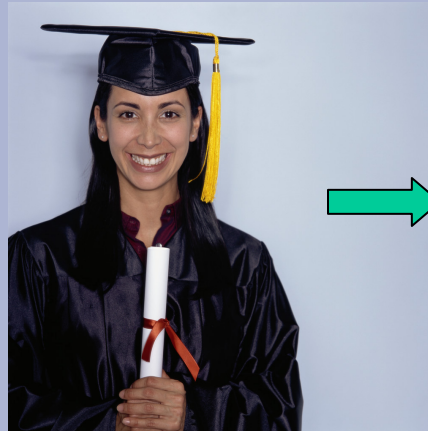
- Why is business involved?
- What's in it for us?

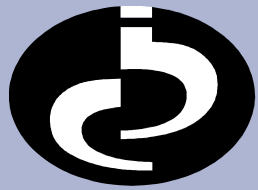




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## Early Childhood to Economic Development

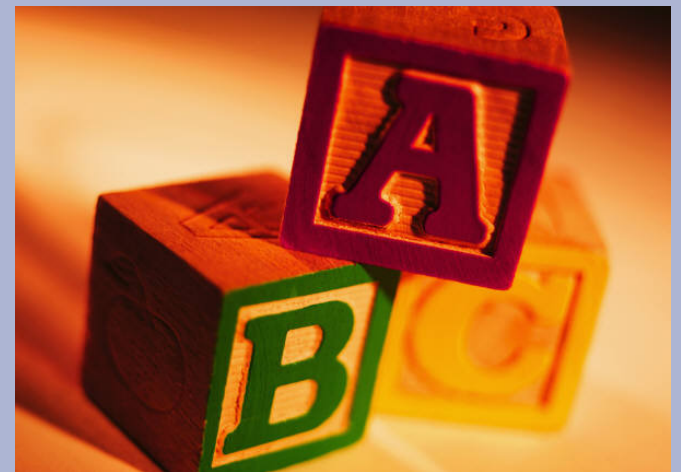


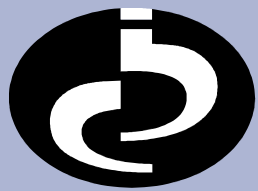


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# Early Childhood

- **Awareness**
- **Development**
- **Education**

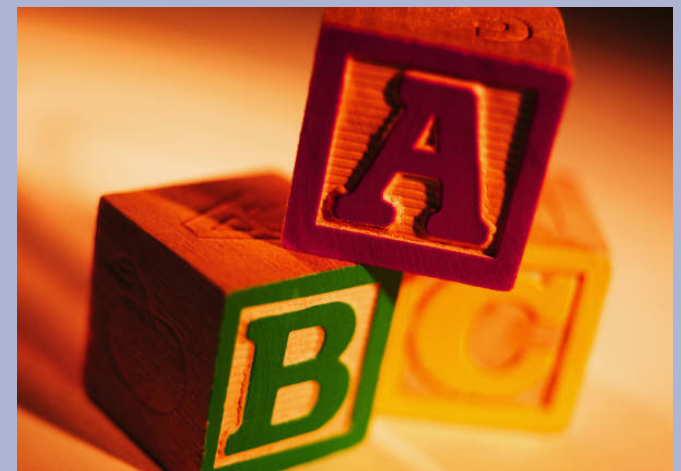


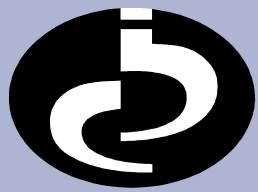


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## Early Childhood Awareness

- Quality care for children birth to 5
- Services and information available
- Advantages to employees
- Long -term impact
- Childcare as an industry
- Best practices
- Results

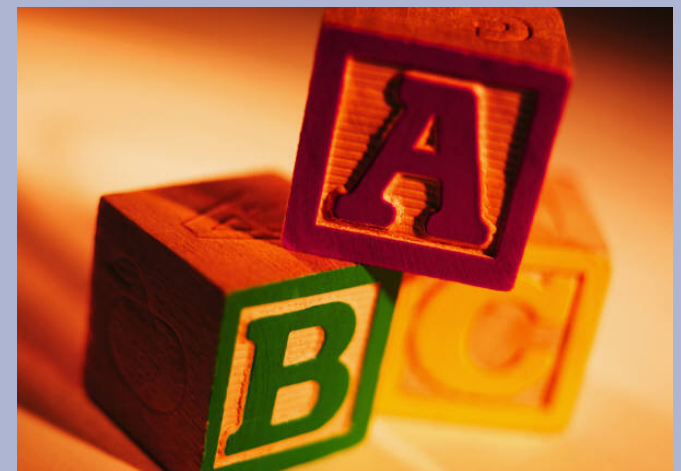


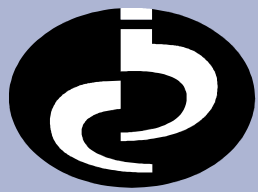


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# Early Childhood Development

- Quality care standards
- Teacher/caregiver education
- Available information/materials
- Websites
- Quality employees today
- Quality employees tomorrow
- Best practices
- Results



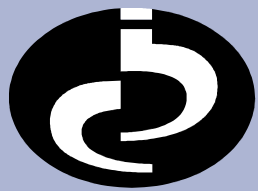


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# Early Childhood Education

- Research - why it is important
- Cost not to invest in Early Childhood
- Understanding the needs
- Childcare as an industry

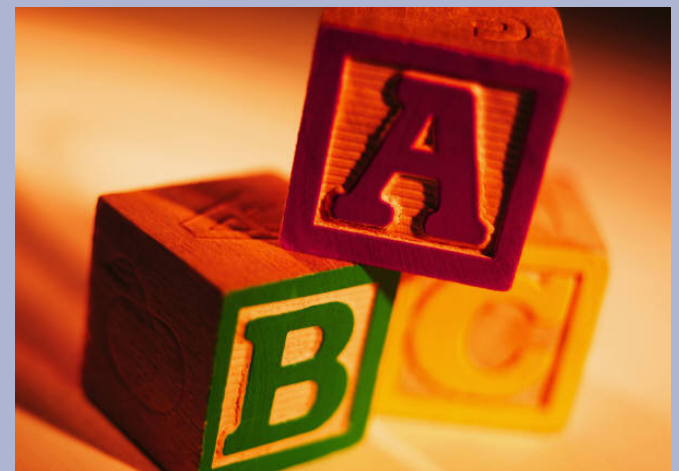


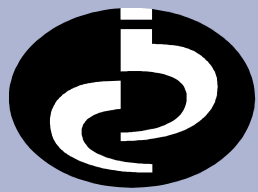


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## Progress To Date

- Three Early Childhood Summits
- Early Childhood Day on the Hill
- Partnerships
- Advocacy
- State funding

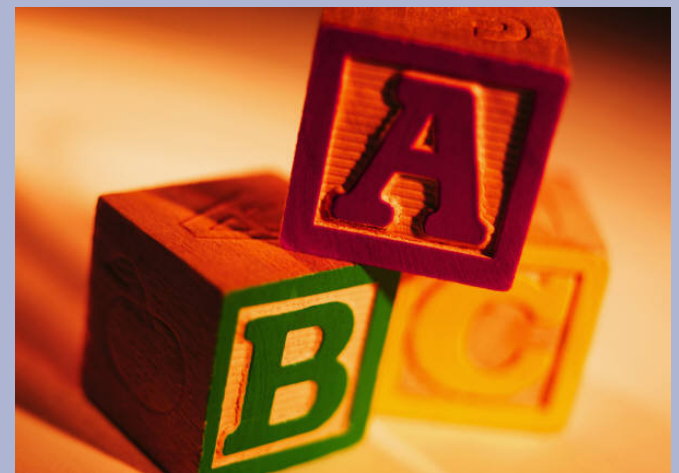


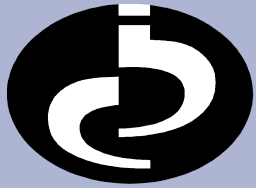


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## Current Efforts/Projects

- IBC Education Subcommittee
- Advocacy
- IBC member survey on Early Childhood
- Loan forgiveness program
- Website access

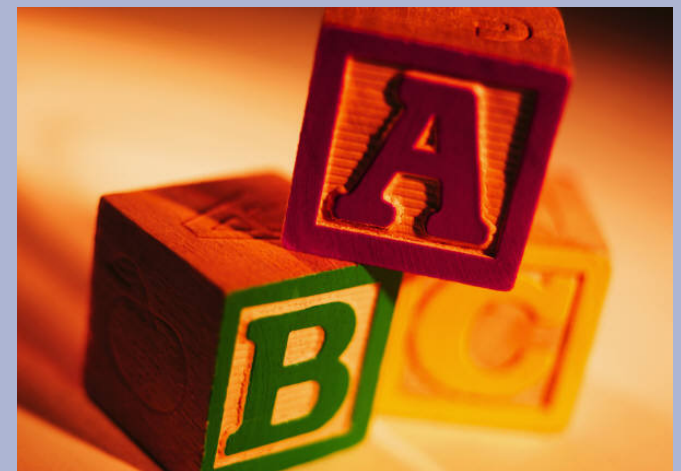




# Iowa Business Council

## Looking to the Future

- IBC member appointment to the Business Community Investment Advisory Council
- Research Results
- Continued Advocacy
- Continued Partnerships
- Educate, Educate, Educate
- Getting other engaged





**Iowa Business Council**

**Early Childhood  
a key to our  
future !**

**Thank You!**