



The **IOWA**

Higher Education

Enterprise



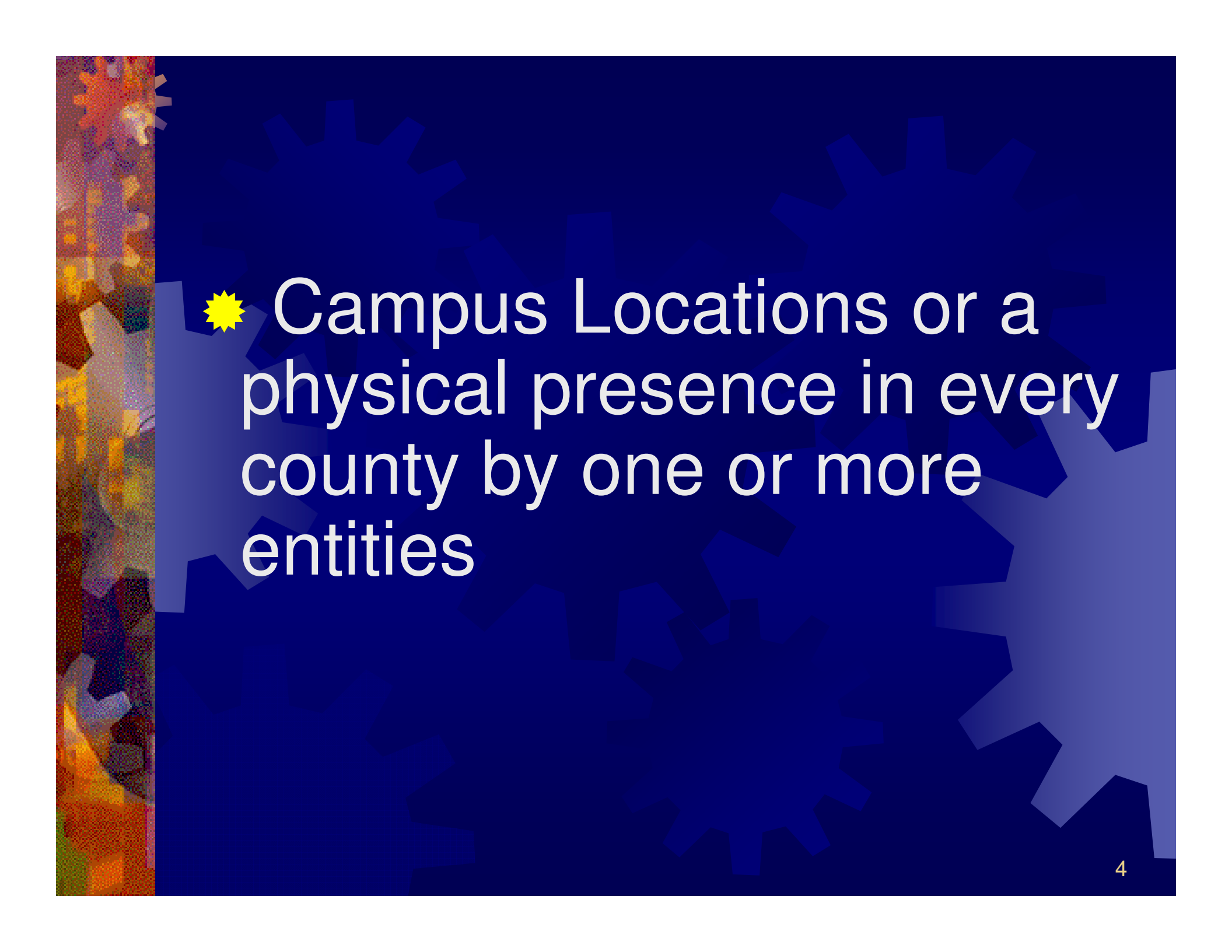
Community Colleges

Association of Independent Colleges and Universities

The Regents (Universities)



Historically A Strong
and Vibrant Economic
Engine for Iowa.

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- ★ Campus Locations or a physical presence in every county by one or more entities



JUNE 2005



★ 20,106

Full-Time Employees

★ 7,986

Part-Time Employees

(excludes University of Iowa Hospital)



★ 201,000

Total Enrollments – Credit

(Fall 2004—Round Numbers)

★ 155,800

Resident – Iowa

★ 41,000

Non-Resident – U.S.

★ 4,500

Non-Resident – International

★ 500,000

Total Enrollments – Non-Credit

Graduates Per Year

- ★ 13,900 – 2-year degrees and 1-year certificates
- ★ 20,045 – 4-year degrees
- ★ 5,049 – Graduate degrees
- ★ 3,690 – Professional degrees

Expenditures

★ \$2,381,898,000 - Operations

★ \$283,699,000 - Capitals

Multiplier Affect

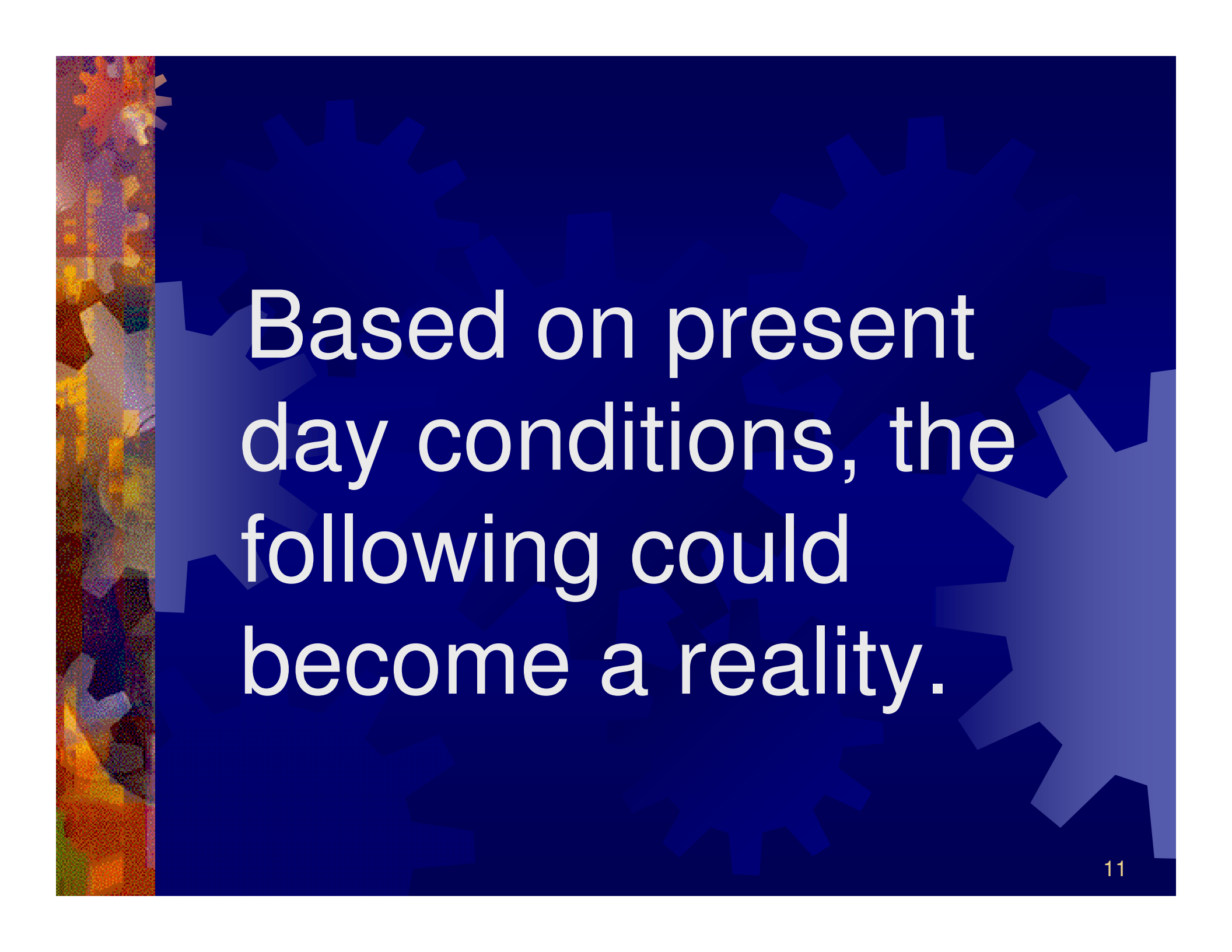
Operations Expenditures =

\$2,381,898,000

Assume a Multiplier of 1.5

Total Annual Economic Impact

\$3,572,847,000




Based on present day conditions, the following could become a reality.



Assume a 10% Decrease in

- Expenditures
- Operations

Now	\$2,381,898,000
After	\$2,143,708,000

- 
- ☀ Decline in High School Grads
 - ☀ Aging of Iowa Workforce
 - ☀ Non-Competitive Salaries for Graduates



We Believe The
Declining Scenario Is
Not Inevitable.



Assume A 10% Increase in

- Expenditures
- Operations

Now \$2,381,898,000

After \$2,620,087,000

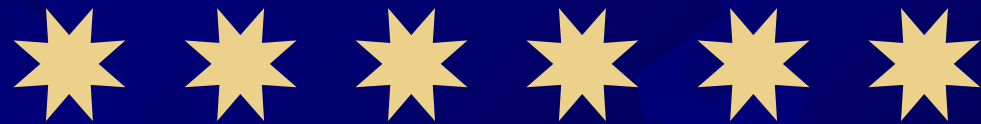
New Multiplier Affect With 10% Growth

Operations Expenditures =
\$2, 620,087,000

Assume a Multiplier of 1.5


New Total Economic Impact
\$3,930,130,500

Does The Higher Ed Enterprise Relate To



- ★ Life Sciences
- ★ Advanced Manufacturing
- ★ Information Technology

? ? ? ?

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Non-Resident
Higher Ed Students
Are the Longest
Staying ***TOURISTS***
in Iowa




Why Don't We Sell
the Iowa Higher Ed
Sector As An
Economic Entity?



Can We Agree

To Do It?



Hundreds of millions of dollars in potential economic activity is at stake.



Should We

Agree (Again)

To Do It?

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If We Agree
To Do It,

How Will We
Go About It?