

John D. Forsyth
Chairman and Chief Executive Officer Wellmark, Inc.

John Forsyth is Chairman and CEO of Wellmark Blue Cross and Blue Shield of Iowa and CEO of its subsidiary, Wellmark Blue Cross and Blue Shield of South Dakota. Wellmark is the largest health insurer in both states and insures or administers health benefits for more than 2 million members.

John Forsyth joined Wellmark as President and Chief Executive Officer in August 1996 and was named Chairman in 2000. During his tenure, Mr. Forsyth has repositioned Wellmark Blue Cross and Blue Shield as a health improvement company dedicated to serving the people of Iowa and South Dakota.

Under Mr. Forsyth's leadership, Wellmark has achieved exceptional results and operating efficiencies. As testament, administrative costs for Wellmark now rank among the lowest in the nation. Enrollment also has grown each year since his arrival.

Believing that the extensive health care data maintained by Wellmark can be a powerful catalyst for action to improve community health, Forsyth oversees the sharing of appropriate information with community leaders, policymakers, customers and others.

The Wellmark Foundation, under Forsyth's leadership, focuses its philanthropic activities on significant disease states, such as asthma, depression and diabetes, while also funding grants for programs in areas such as end-of-life care and health literacy. These priorities were selected as a means to address the national call to action from the Institute of Medicine's "Transforming Health Care Quality" report. The Foundation awards well over \$2 million annually to fund community-based health initiatives in Iowa and South Dakota.

Before joining Wellmark, Forsyth served in a variety of executive roles over a 26-year career with the University of Michigan. In 1985, Mr. Forsyth was named President and CEO of the University of Michigan Health System, one of the largest and most prestigious health centers in the nation.

In April 2003, Iowa Governor Tom Vilsack appointed Forsyth to the Board of Regents, State of Iowa, which oversees the state's three universities. In April 2004, Forsyth was elected President of the Board. In April 2000, at Governor Vilsack's request, Forsyth led a statewide task force on teacher compensation, which resulted in precedent-setting changes to teacher pay in Iowa.

In September 2003, Forsyth was elected to the Board of Directors of Baxter, International, Inc., and Chair of the Compensation Committee in May 2004. Forsyth served as President of the Federation of Iowa Insurers for 2001-2002 and is a member of the Iowa Business Council, having served as chair of that organization in 2004.

A contributing author and editor for various publications throughout his career, including the Journal of the American College of Healthcare Executives, Forsyth has chaired the Board of Directors of the United Way of Central Iowa and the Greater Des Moines Partnership while continuing to chair the Investment Committee of the Association of American Medical Colleges. He serves on numerous national committees of the Blue Cross and Blue Shield Association.

Memberships and appointments:

- Member, Iowa Business Council
Chairman, IBC, 2004
- Member, Greater Des Moines Committee
- Member, Blue Cross Blue Shield Association (BCBSA) Board of Directors
- Member, BCBSA Health Policy and Legislation Committee
- Member, BCBSA Emerging Issues Committee
- Member, District X Plan Presidents, Blue Cross Blue Shield Association
Chairman, 2003-2005
- Member, National Institute of Health Care Management Board of Directors
- Member, Society of Health Service Administrators
- Chairman, Investment Committee, Association of American Medical Colleges
- Member, Baxter International, Inc. Board of Directors, 2003-2007
Chairman, Baxter Compensation Committee, 2004-2005
- Board of Regents, State of Iowa, 2003-2005
President, 2004-2005

Education:

- Master of Arts, Michigan State University, Economics
- Bachelor of Arts, Michigan State University, Business Administration