

Biography

John K. Sorensen, CAE

President & CEO

Iowa Bankers Association • Johnston

May 2007

On February 1, 1997, John Sorensen was named President & CEO of the Iowa Bankers Association. Besides his responsibilities with the IBA, Sorensen provides direction to the Association's subsidiary companies, including Iowa Bankers Insurance and Services, Inc., Iowa Bankers Mortgage Corporation, and IBA Securities. These organizations offer services to Iowa banks and their customers. Sorensen joined the IBA in 1986.

A Corwith, Iowa, native, Sorensen is a graduate of the University of Northern Iowa, Cedar Falls, Iowa. He achieved the professional designation of Certified Association Executive (CAE) in 1991, meeting requisite standards of experience and education in the field of Association Management. He is a graduate of the U.S. Chamber of Commerce Institute for Organizational Management program held at Stanford University.

Sorensen served as a member of the ABA's Government Relations Council and on the Executive Committee of ABA's State Association Division. He also served on the Board of the ABA Insurance Association. He is a member of the Board and Executive Committee of Shazam, Inc., Iowa's electronic funds transfer network. He is also Chairman of the Graduate School of Banking in Madison, Wisconsin.

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Sorensen is actively involved in state community and economic development programs. He is a member of the Board of Directors and Treasurer for the Iowa Business Council. He serves on the board of directors for the Iowa Business Growth Company, a Small Business Administration 504 lender, the Iowa Equity Fund, a fund that syndicates tax credits for low-income multi-family housing, and the Iowa Development Corporation, a certified development company. He also serves on the University of Northern Iowa's Business School Advisory Board.

Sorensen was selected to the 1995-96 Association of Business and Industry Leadership Iowa Class. He participated in the American Society of Association Executives (ASAE) Future Leaders Class and is a Past-President of the Iowa Society of Association Executives.

Sorensen has also been involved in numerous community activities. He has served on the board of The Des Moines Community Playhouse and served as a Trustee for the Iowa 4-H Foundation. He is an active member of Faith Lutheran Church in Clive.

Recognized as one of the premier state banking associations in the nation, the Iowa Bankers Association provides a broad range of services to its member institutions. Today, the Association represents both banks and thrifts, providing services in legislative advocacy, education and professional development, regulatory compliance, human resources, public relations, marketing, insurance, securities brokerage, and secondary mortgage.

