

## **Mike Wells, President, CEO, Board Member, Wells' Dairy, Inc.**



Michael C. Wells started working in the family business in 1977 as a route driver while working his way through college. Mike joined the Blue Bunny sales force in 1981 after graduating from Morningside College in Sioux City, IA in 1981 with a BS in Business Administration. Early in his management career, Mike held various positions including Director Retail Sales and Transportation; VP Retail Sales and Transportation, and eventually Executive VP Sales, Marketing and Transportation. In 2006, Mike was elected Co-President of Demand, Supply, and Logistics, and then COO in 2007. On November 13, 2007 Mike assumed his current position as President and CEO of Wells'.

Upon Mike's appointment as CEO, he instituted a strategic transformation of the Company that centered around a series of initiatives which have resulted in accelerated top-line growth and improved profitability.

Mike is the past President of the Iowa Dairy Foods Association and continues to serve on that organization's board as well as currently serving on the board of the International Dairy Foods Association. Mike is also a member of the Retail Owned Food Dealers Association, the Iowa Grocers Association and the International Association of Ice Cream Vendors.